

Taiwan Int'l Medical & Healthcare Exhibition (MEDICARE TAIWAN)

Taiwan Int'l Senior Lifestyle and Health Care Show (SenCARE)

2018. June. 21-24

www.MedicareTaiwan.com

www.SenCare.com.tw



MEDICARE & SenCARE

| Show Info

| Programs & Activities

| Promotional Activities



Show Info

| Date :

June 21-24, 2018

| Time :

June 21 - 23 10AM to 6 PM

June 24 10AM to 5 PM

| Venue :

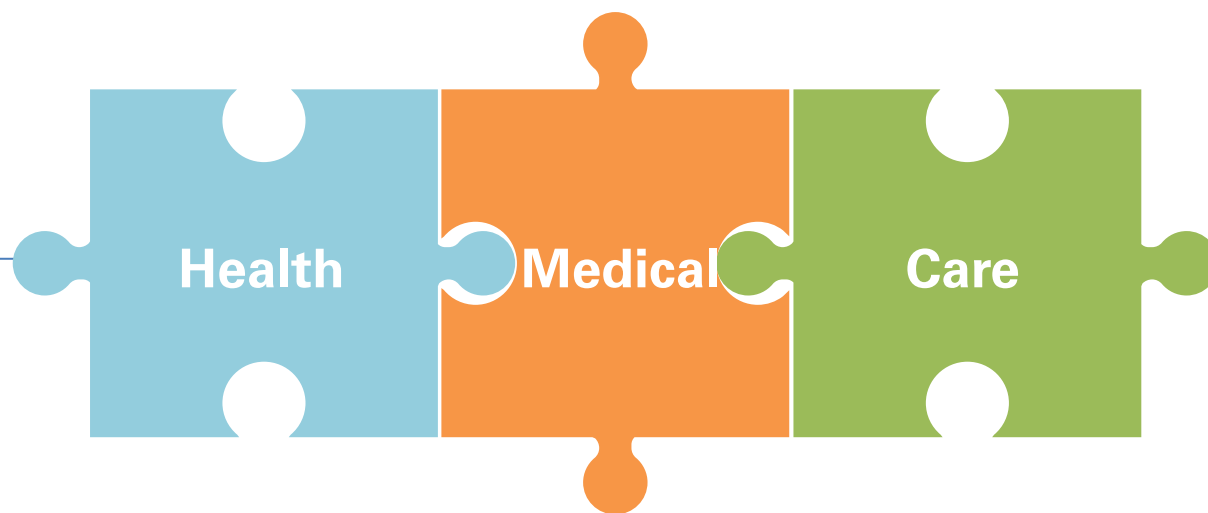
Taipei World Trade Center
Exhibition Hall 1

* Tentatively scheduled.

Final show dates & venue will be published on website in early Oct.



- + Electromedical equipment, Biotech Pharmaceuticals and Services
- + Hospitals, Labs, and Diagnostic Equipment
- + Dental, Orthopedic & Ophthalmic Equipment and Single-use Items
- + Rehabilitation Equipment and Mobility Aids
- + Manufacturing Equipment, Parts, and Materials
- + Medical Robots **NEW**
- + Startup Park **NEW**
- + Medical Technology and IoT Applications **NEW**



- + Assistive Devices & Mobility Aids
- + Home care & Telecare
- + Health Food
- + Beauty Care Products and Services



About MEDICARE & SenCARE

SenCARE (12 th edition)	MEDICARE (9 th edition)
B2B & B2C Compatible Trade Show Comprehensive Sourcing for Senior Care Product & Service!	B2B Professional Trade Show Sustainable Paths to Good Medical Care!
6/21-6/24 Open to public	6/21 & 6/22 Trade Only 6/23 & 6/24 Open to public
175 exhibitors/ 370 booths	240 exhibitors/ 485 booths



410 Exhibitors



848 Booths



1,100 Int'l Visitors



55 Nations



MEDICARE TAIWAN
Taiwan Int'l Medical & Healthcare Exhibition



SenCARE
Taiwan Int'l Senior Lifestyle and Health Care Show

Key Exhibitors :

Taiwan An I , St. FRANCIS, APEXCARE,
SEDA, Doctor's Friend, and more

Hospitals, Schools & Association :

Mackay Memorial Hospital,
SHOW CHWAN Hospital, FRT, and NCSIST



Singapore Pavilion

The pavilion organizer, Singapore Precision Engineering and Technology Association (SPETA), indicated Taiwan has an advantage in quality in terms of raw materials and the manufacturing of parts & components, can form a complete supply chain with Singapore and its secondary processing and export of finished products.



Key Exhibitors :

Panasonic, FUROTO, HHB Geriatric Healthcare

Government & Association :

Ministry of Health and Welfare, Department of Health Taipei
City Government, ,MIRDC



MEDICARE & SenCARE

| Show Info

| **Programs & Activities**

| Promotional Activities



Programs & Activities

- Opening Ceremony



Programs & Activities

- Professional Medical Seminars



Programs & Activities

- One-on-one Procurement Meetings



Programs & Activities

- Stage Activities & New Product Announcements



MEDICARE & SenCARE

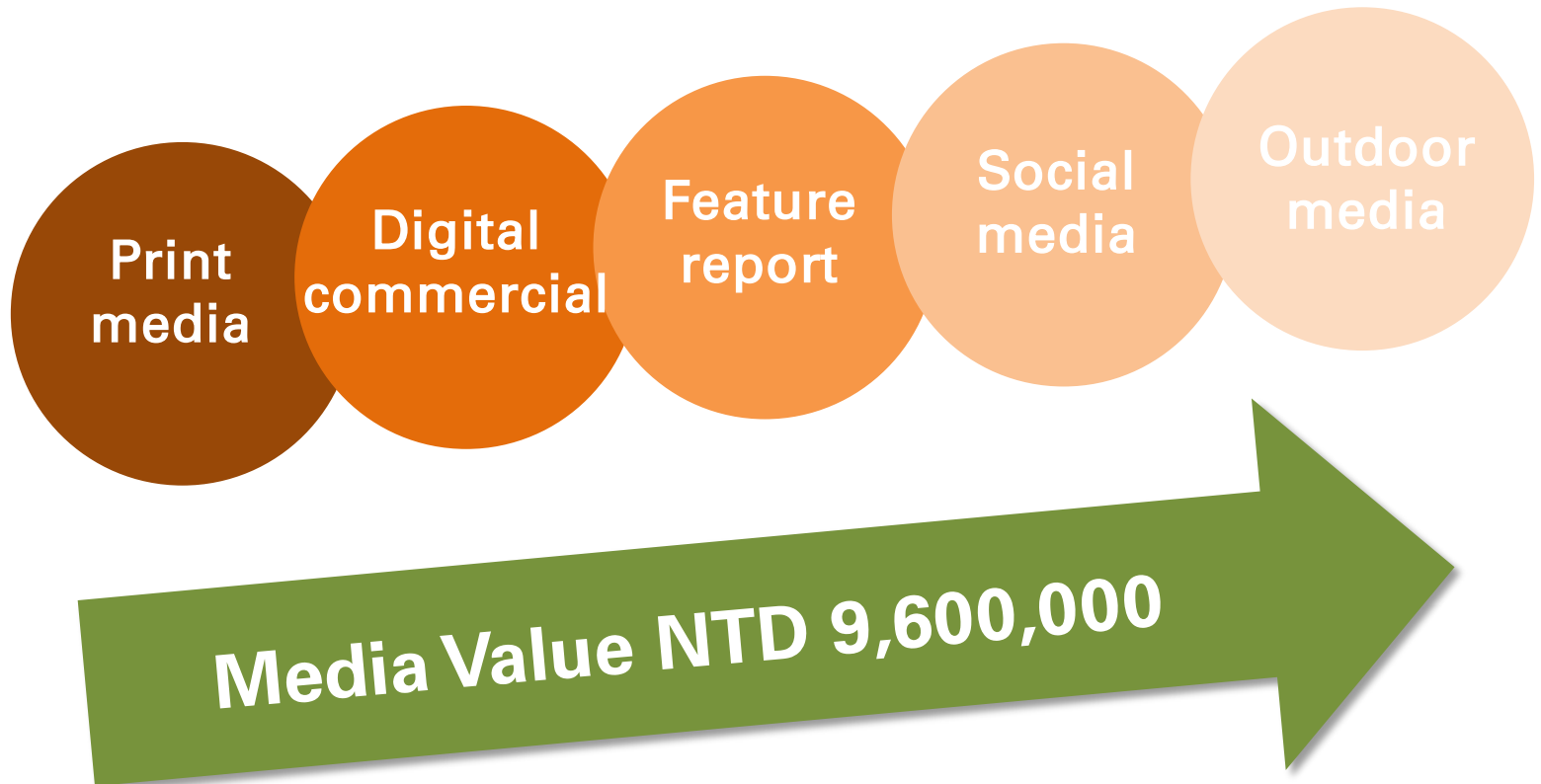
| Show Info

| Programs & Activities

| **Promotional Activities**



Domestic Media Outreach



(calculated in 2017)

13 news reports
by 9 news stations

Over 170 news exposures
on 44 medium



台灣國際醫療展、銀髮族暨健康照護產業展 鎖定醫療照護新商機

文圖／商常發

「台灣國際醫療展暨台灣國際銀髮族暨健康照護產業展」於6月15日至18日在台北世貿一館展出。總計410家廠商參展，使用848個攤位。展示內容包含各式醫療儀器、檢驗設備、輔具器材、穿戴式裝置、耗材、復健產品及照護服務等，打造全方位醫療照護採購平台。

主辦單位國際貿易局副局長徐大衛表示，台灣將於2018年邁入高齡化社會，2025年進入超高齡化社會，今年剛實施長照2.0，不僅僅增廣照護範疇，同時推動社區整體照護模式，提供近便性的照護服務。「銀髮產業」包含食、衣、住、行、育、樂等生活所需，商機龐大。

新屆部長次長呂寶靜表示，長照2.0於今年正式實施，政府推動「社區整體照顧」，希望進一步促成我國與新加坡業者交流合作。為了使參展者深

入認識居家輔具，台灣國際銀髮族暨健康照護產業展特別設置「體驗屋」，規劃客廳、餐廳、浴室、臥房等不同生活空間，透過情境模擬、現場體驗與專人解說，使參展者清楚了解自身輔具需求。

外貿協會副秘書長王熙蒙表示，為了配合政府推動「新南向政策」，外貿協會積極帶領台灣廠商組團至東南亞國家推廣行銷；而今年「台灣國際醫療展」邀請新加坡醫療業者來台灣組國家館，希望進一步促成我國與新加坡業者交流合作。為了使參展者深



銀髮商機 2025年產值達3.6兆元

醫療展長照好夯

【記者全譯蓉／台北報導】「台灣國際醫療展」和「台灣國際銀髮族暨健康照護產業展」今天起在台北世貿一館展出。由於台灣即將進入超高齡化社會，衍生出龐大的長照商機，銀髮與長照相關展覽近年來在醫療展與長照展逐年提高，今年

主辦單位還特別設置體驗屋，屋內設置各種輔具、設備，讓參展者感受實際的使用狀況。台灣將於2025年進入超高齡化社會，長照2.0今年實施，擴增照護範疇，政府推動社區整體照顧模式，提供近便性的照護服務，銀髮產業包含食、衣、住、行、育、樂等生活所需，商機越來越大。據工研院IEK

估計，國內銀髮市場規模2025年將達新台幣3兆8337億元。為協助失能者生活內建醫療、預防、生活支援等一體化照護體系，我國多家醫療器材大廠包括：台灣舒泰、裕康實業、茂發醫療儀器、衡安精密、喬福及其陽，都展示最新醫療設備、醫用耗材及輔具等。為了讓參展者深入認識居家

輔具，現場特別設置了一座體驗屋，規劃包含客廳、餐廳、浴室、臥房等不同生活空間，透過情境模擬、現場體驗與專人解說，讓參展者清楚了解自身輔具需求，並感受實際使用狀況；現場也有輪椅租借，讓參展者了解不同輪椅的操控特性。為了配合政府推動「新南向政策」，本醫療展邀請新加坡

醫療業者來台灣組國家館，希望進一步促成我國與新加坡業者交流合作，為醫療和照護產業爭取更多新南向的發展機會。主辦單位預估，本次展覽可吸引7萬人次參觀，其中包含多組來自日本、韓國、美國、中國大陸、新加坡、越南、泰國、馬來西亞、印尼、菲律賓等買主。

Overseas Trade Shows

2017. Sep.

Medical Fair Thailand

2017. Nov.

MEDICA

2018. Feb.

Medical Japan

2018. Mar.

KIMES

CareTEX

MEDICA®

KIMES

CareTEX
2018

MEDICAL JAPAN
International Medical Expo & Conference

MEDICAL
FAIR

THAILAND

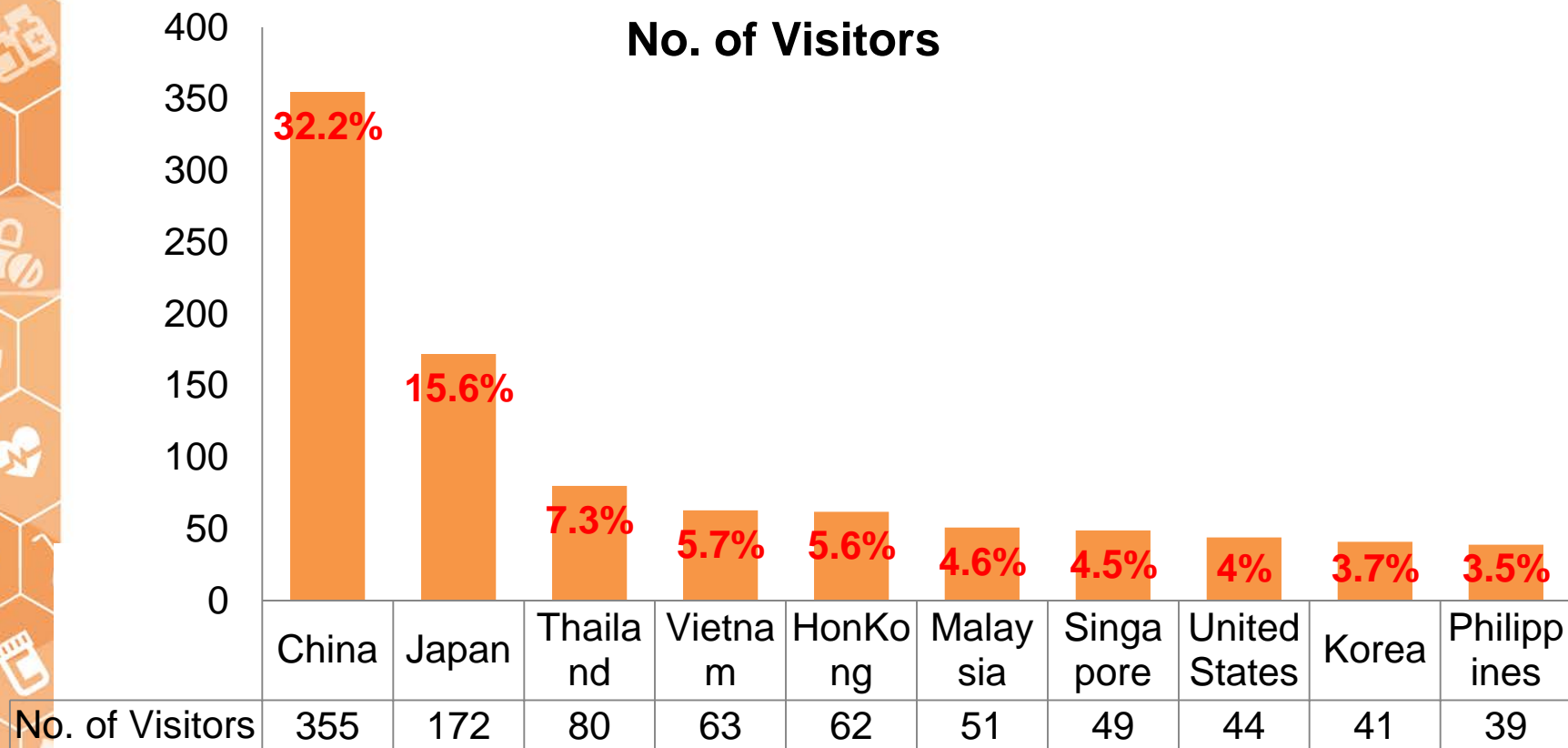


MEDICARE TAIWAN
Taiwan Int'l Medical & Healthcare Exhibition



SenCARE
Taiwan Int'l Senior Lifestyle and Health Care Show

Top 10 Countries of International Visitors 2017





 **MEDICARE TAIWAN**



 **SenCARE**

TAITRA

Ms. Eve Fan

✉ medicare@taitra.org.tw

✉ sencare@taitra.org.tw

☎ +886 - 2 - 27255200

🖨 +886 - 2 - 27291089

